Scentsy, one of America’s fastest-growing consumer products companies, recently moved onto an expansive new campus in Meridian, Idaho. Scentsy Fragrance is a direct selling company and international leader in fragrance, offering a variety of home and personal fragrance products. CTA Architects designed the centerpiece of the campus – a 168,000-square-foot, six-story office tower. The architect’s vision for the building design was to reflect earth, water, light and air.

Capitalizing on the “light” portion of the elements theme, employees and visitors enjoy expansive outside views on three sides of the building.

The tower’s façade insulated glass units use Guardian SunGuard SuperNeutral 68 low-E on the #3 surface on the clear inboard lite with a gray outboard. This glass make up provides abundant natural light and significant energy savings. The high-performance glazing brings natural light deep into the six-story structure while providing outstanding solar energy control, which helps reduce electric lighting and HVAC loads.

Guardian SunGuard’s SuperNeutral series gives occupants the best of both worlds: bountiful daylighting while providing a link to the outdoors with a comfortable interior environment.

SunGuard and SuperNeutral are registered trademarks of Guardian Industries Corp.